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A NEWSLETTER FOR

# CLUB MANAGERS

## A Message from the CEO

**Dear Club Managers, Directors and Volunteers,**

I want to take this opportunity to say “Thank You” to all of you for the tremendous support you have given ACBL and the thousands of members that you have recruited and trained for many years. The growth in membership in the last few years has been a direct result of your efforts to promote bridge and bring new faces into our league.

I hope the satisfaction you get from seeing a new player progress and become a “regular” continues for many years. My role as CEO with ACBL is coming to a close and I realize ACBL’s success of the last ten years has been largely due to the efforts by all of you to make things happen. My sincere appreciation and best wishes for continued success and growth at your club. You will always be the lifeblood of our League.

Kindest regards,



Jay Baum, CEO




## Introducing our incoming CEO

**Dear Club Managers,**

First off, thank you. Clubs are the heart and soul of duplicate bridge play and we appreciate your dedication to our great game. To that end, I look forward to providing the clubs the tools and resources to be successful as possible. We already have a great resource in Carol Robertson and her team. In the short time I’ve spent meeting with the staff, it is clear that we have a winner in Carol and her group stands ready to assist you with any questions you may have.

To give you a brief history about myself, I’m currently the Vice President and General Manager of Golden Gate Fields race track in Northern California. Prior to this position I was the Associate Athletic Director for the University of California, Berkeley and the Vice President of Marketing for Pallotta Teamworks. I’m eager to begin on my first official day at the ACBL on November 7.

Thank you for providing so many with an avenue to participate in the greatest game on Earth! Through our combined efforts, we can continue to grow the game of bridge. I look forward to meeting each of you during my tenure as your CEO.



Robert Hartman  
Incoming ACBL CEO



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