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## Chapter 10 - ACBL SERVICES

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The primary function of the ACBL office is to conduct the business of the organization. In addition, ACBL offers a number of other services to clubs, units, districts, and members; some are free and for some there is a nominal charge. For details, clubs, units, districts, and individual members may write to ACBL, 2990 Airways Blvd., Memphis, TN 38116-3847 or call the Customer Service Department at 1-800-467-1623.

### SECTION ONE: SUPPLIES, PROMOTIONAL, AND INFORMATIONAL MATERIALS

#### I. SUPPLIES FOR SECTIONALS AND REGIONALS

All supplies needed for sectional and regional tournaments held in the contiguous 48 states can be obtained from the Director in Charge of the tournament. ACBL will provide boards, cards, and table mats for a flat charge per table. Supplies can also be ordered directly from Baron Barclay at 800-274-2221.

#### II. CLUB SUPPLIES AND DIRECTOR MANUALS

Baron Barclay Bridge Supply sells the supplies necessary for all types of tournaments and club games. These include duplicate boards, playing cards, table markers, guide cards, pickup slips, traveling scoreslips, recap sheets, bidding boxes, golf pencils, convention cards, and many other items.

The *Laws of Duplicate Contract Bridge*, *Laws of Contract Bridge* (rubber bridge), and various manuals for directors are also available.

#### III. PAMPHLETS AND PLAYER AIDS

ACBL furnishes a number of pamphlets and brochures on the ACBL web site. These include:

- *Exciting World of Bridge* pamphlet
- *Duplicate Instant Scorer*
- *Caddy Guide*
- *Small Duplicate Games* pamphlet
- *Guide for Holding Swiss Teams* pamphlet
- *Convention Card Pamphlet*
- *Club Managers Handbook*

#### **IV. HAND RECORDS FOR CLUB AND UNIT TOURNAMENTS**

Baron Barclay maintains a supply of printed bridge deals, numbered 1 to 36, for use in duplicating boards for any number of sections. The smallest set accommodates two sections only. The sizes available are for even-numbered sets.

#### **V. PRIZE AWARDS**

ACBL Prize Certificates (bridge bucks) are available in the amount \$20.00. They are valid for three years from date of purchase.

Bridge bucks may be redeemed at full face value for payment of sectional and regional tournament entry fees and North American Bridge Championship entry fees. Many ACBL clubs also accept bridge bucks for payment of entry fees. ACBL accepts bridge bucks for payment of membership dues. Some *ACBL Bridge Bulletin* advertisers accept bridge bucks for the purchase of their merchandise. In addition, bridge bucks are convenient for making donations to the ACBL charity groups.

Any club, unit, or district wishing to use this method of rewarding winners at its events should contact the ACBL Sales Department for complete details.

### **SECTION TWO: SERVICES**

#### **I. PROMOTIONAL SERVICES**

##### **A. MEMBERSHIP LABELS**

ACBL sanctioned clubs, units and districts may download, as often as they wish, an electronic file containing the masterpoint holdings of all members in their district, or an adjoining district, or all of ACBL. This information will include names, ACBL numbers and masterpoint holdings only.

Anyone else may purchase the membership lists/ labels/ disks at the prevailing commercial price. Any commercial use (other than for the normal bridge business of the requesting body) of a membership list/ label/ disk including those obtained free or at wholesale must be approved by the ACBL CEO or his designee.

##### **B. PROGRAMMING**

The ACBL Computer Services department will provide at cost special programming services to clubs, units, and districts to allow extracts from our membership database. See Appendix G for pricing.

#### **II. THE BRIDGE BULLETIN ADVERTISING**

Units and districts can advertise their sectional and regional tournaments in the *ACBL Bridge Bulletin*. See Appendix G for prices.

Generally, insertion order closing dates occur six weeks before the issue dates (e.g., January 10 for the March issue).

The deadline for copy to be done in-house is the 15th of the second month preceding publication (e.g., January 15th for the March issue.)

However, for camera-ready advertising on which no in-house work is required, the deadline is January 25 for the March issue.

Units and districts that advertise in the *ACBL Bridge Bulletin* shall have their ad placed on the web site at no cost to them.

See page -4- of the *ACBL Bridge Bulletin* for further advertising information.

### **III. MEMBERSHIP RECORDS**

ACBL maintains membership records in its computer system. The system processes membership information and masterpoint award data daily. Early each month ACBL uses the system to produce membership dues billings. Masterpoint records are updated and Bridge Bulletin labels produced once a month. The use of this computer system enables ACBL to furnish a large amount of pertinent data to clubs and units.

#### **A. UNIT, DISTRICT OR CONFERENCE PUBLICATION**

Any unit, district or conference bridge publication may receive a free list of the members receiving the publication. The publication must be published at least twice a year, and any incidental costs, including postage, are the responsibility of the user.

#### **B. UNIT, DISTRICT OR NABC TOURNAMENT CHAIRMAN**

Any unit, district or NABC tournament chairman may receive a free list of the potential tournament attendees. Any incidental costs, including postage, are the responsibility of the user.

### **V. INSURANCE**

Various kinds of group insurance such as cancer expense, term life, accidental death and dismemberment, excess major medical, hospital indemnity, and Medicare supplement are available to ACBL members at attractive rates. Information is available the ACBL web site.